



7305: WEB AND SOCIAL MEDIA PUBLISHING

The District and its schools will communicate using the Internet and approved social media sites to inform the public and advance the mission of the District. All District Internet web pages and approved social media sites shall be used only for purposes related to District communications, to the educational curriculum of the District, and/or administration of the District. Commercial, political, and/or private use of any of the District's web pages and approved social media sites is strictly prohibited except as approved by the Superintendent or designee. All District technology, web pages, and social media sites are public property and no right of individual privacy shall extend to the technology, or any information or communications stored or contained on the technology, or any of its components or software, or to the web pages, and social media sites. The administration reserves the right to monitor any technology activity and online communications, including, but not limited to, web pages and approved social media sites, for improper use.

Date of Adoption

July 17, 2000

Date of Revision

May 2, 2005

May 21, 2012

December 5, 2016

Reaffirmed

October 6, 2008

Related Policies and Rules

[5710.1: Student Records](#)

[7305.1: District Internet Web Pages and Social Media Sites](#)