



## **1100.1: COMMUNITY RELATIONS**

The District will inform the staff and the public on matters of district-wide significance, through District sponsored mediums of communications as well as through the news media. The Superintendent or designee will serve as a resource in the development and implementation of the public relations program of each school in the District. District publications (including newsletters, newspapers, pamphlets, brochures and other similar print materials and electronic mediums) shall contain the District logo on the front page or back cover. Promotional materials such as bumper stickers and banners shall contain the District logo. The names of members of the Millard Board of Education shall be listed in the District calendar, annual report, and newsletters

### **Related Policies and Rules**

**[1100: Communication with the Public](#)**

**[1100.2: Building Level Program](#)**

**[1100.3: Communication with Internal Publics](#)**

**[1105: News Media](#)**

**[7305: Web and Social Media Publishing](#)**

**[7305.1: District Internet Web Pages and Social Media Sites](#)**