

**NOTICE OF MEETING**

Notice is hereby given of a Board of Education Committee of the Whole meeting of School District No. 17, in the County of Douglas, which will be held at 6:00 p.m. on **Monday, March 9, 2015** at 5606 South 147th Street, Omaha, Nebraska.

Agenda for such meeting, kept continuously current, is available for public inspection at the office of the superintendent at 5606 South 147th Street, Omaha, Nebraska.

Dave Anderson  
Secretary

3-6-15

# THE DAILY RECORD OF OMAHA

**LYNDA K. HENNINGSSEN, Publisher**  
**PROOF OF PUBLICATION**

**UNITED STATES OF AMERICA,**  
**The State of Nebraska,**  
**District of Nebraska,**  
**County of Douglas,**  
**City of Omaha,**

} ss.

**J. BOYD**

being duly sworn, deposes and says that she is

**LEGAL EDITOR**

of **THE DAILY RECORD**, of Omaha, a legal newspaper, printed and published daily in the English language, having a bona fide paid circulation in Douglas County in excess of 300 copies, printed in Omaha, in said County of Douglas, for more than fifty-two weeks last past; that the printed notice hereto attached was published in **THE DAILY RECORD**, of Omaha, on \_\_\_\_\_  
March 6, 2015

That said Newspaper during that time was regularly published and in general circulation in the County of Douglas, and State of Nebraska.



GENERAL NOTARY - State of Nebraska  
ELLEN FREEMAN  
My Comm. Exp. Dec. 11, 2017

**Publisher's Fee** \$ 14.90  
**Additional Copies** \$ \_\_\_\_\_  
**Total** \$ 14.90

Subscribed in my presence and sworn to before  
me this 6th day of  
March, 2015

Notary Public in and for Douglas County,  
State of Nebraska

**COMMITTEE OF THE WHOLE MEETING****March 9, 2015****NAME:****REPRESENTING:**

Angela Carter

MPS Staff

Keith Maly

MPS Staff

P. OSchulte

MEA

David Diddle

MPS Staff



# COMMITTEE OF THE WHOLE MEETING



**March 9, 2015**

MILLARD PUBLIC SCHOOLS  
BOARD COMMITTEE OF THE WHOLE

The Board of Education Committee of the Whole will meet on Monday, March 9, 2015 at 6:00 p.m. at the Don Stroh Administration Center, 5606 South 147th Street.

The Public Meeting Act is posted on the Wall and Available for Public Inspection

Public Comments on agenda items - This is the proper time for public questions and comments on agenda items only. Please make sure a request form is given to the Board Vice-President before the meeting begins.

A G E N D A

1. Legislation Update by Bill Mueller
2. Budget/Revenue Projections
3. Social Media and App

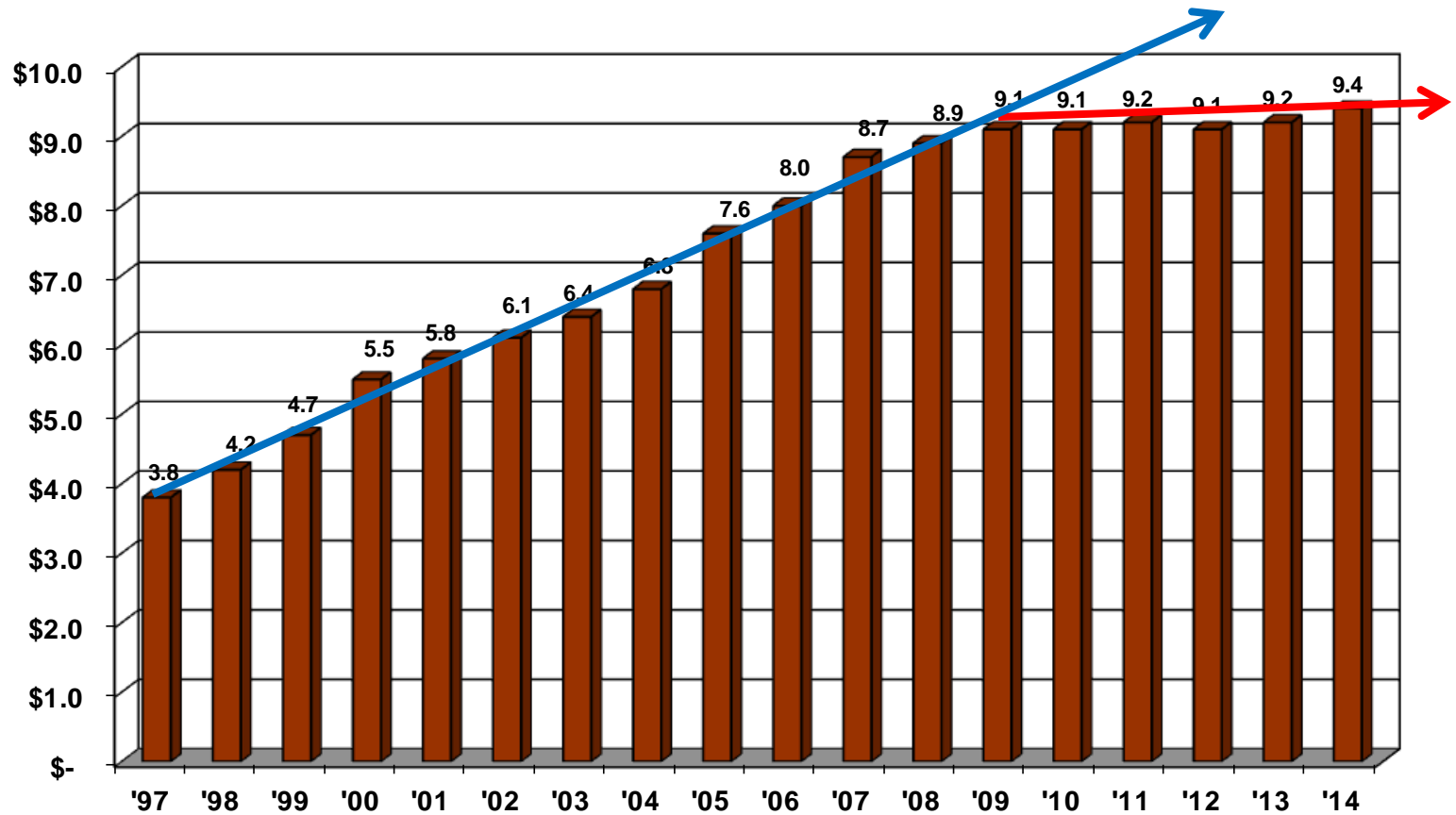
Public Comments - This is the proper time for public questions and comments on any topic. Please make sure a request form is given to the Board Vice President before the meeting begins.

# **FYE16 BUDGET PROJECTIONS**

Board Committee Meeting  
March 9, 2015

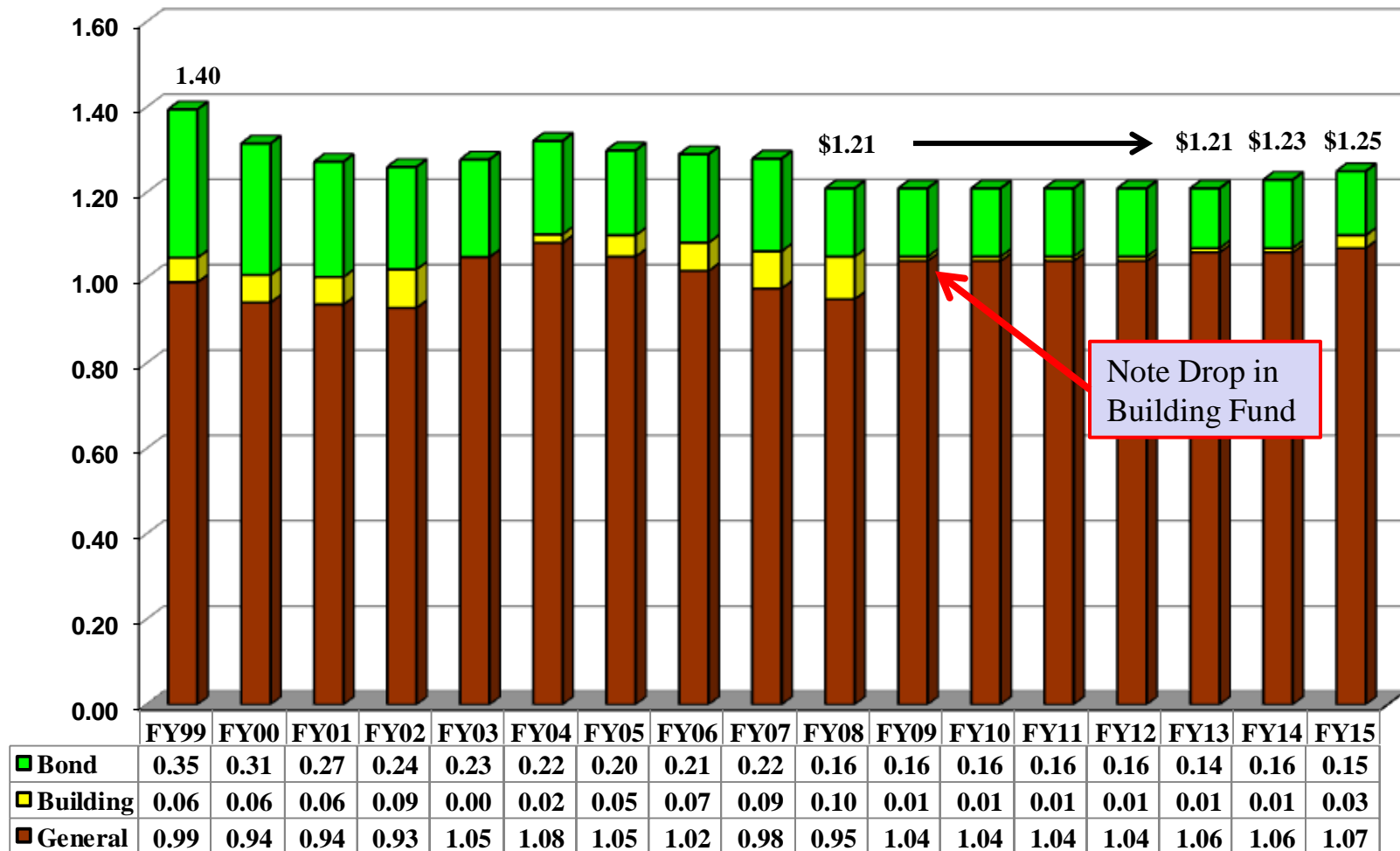
# ASSESSED VALUE

[Source: August 20<sup>th</sup> County Assessor's Certifications – \$ Billions]



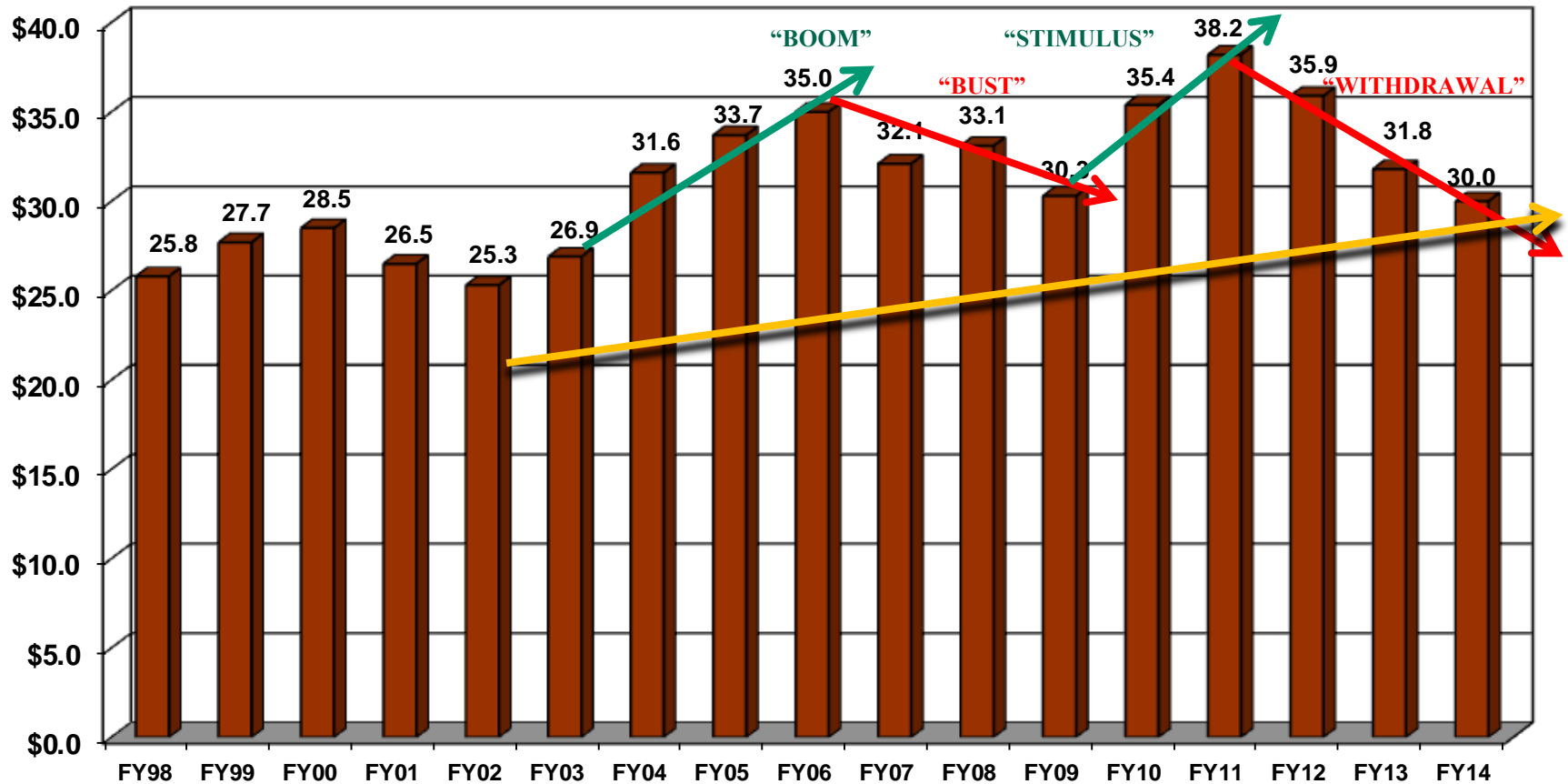
# TAX LEVY BY FUND

(Includes Learning Community Common Levies)



# CASH RESERVE

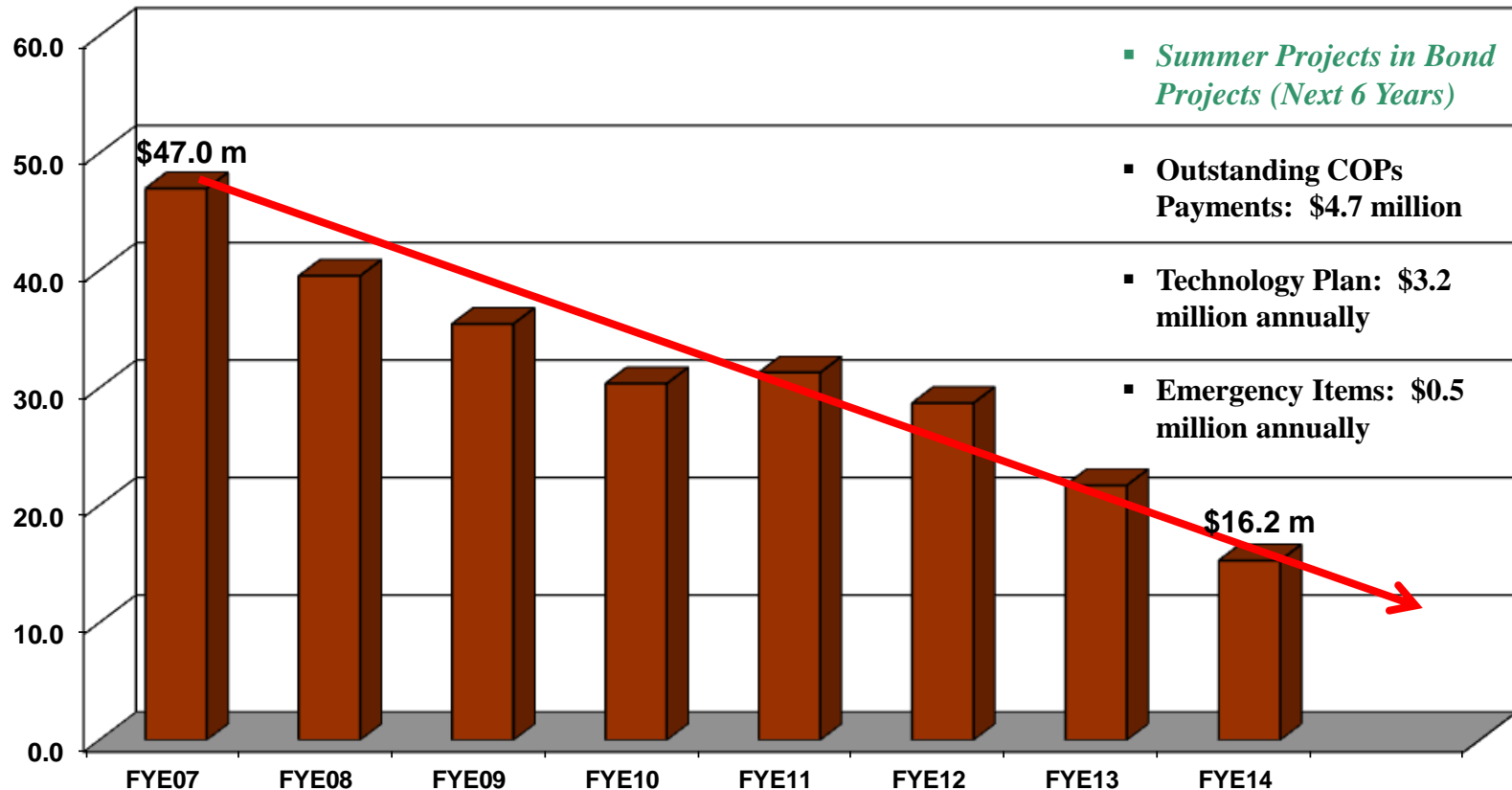
[Source: Annual Audit Reports – General Fund - \$Millions]

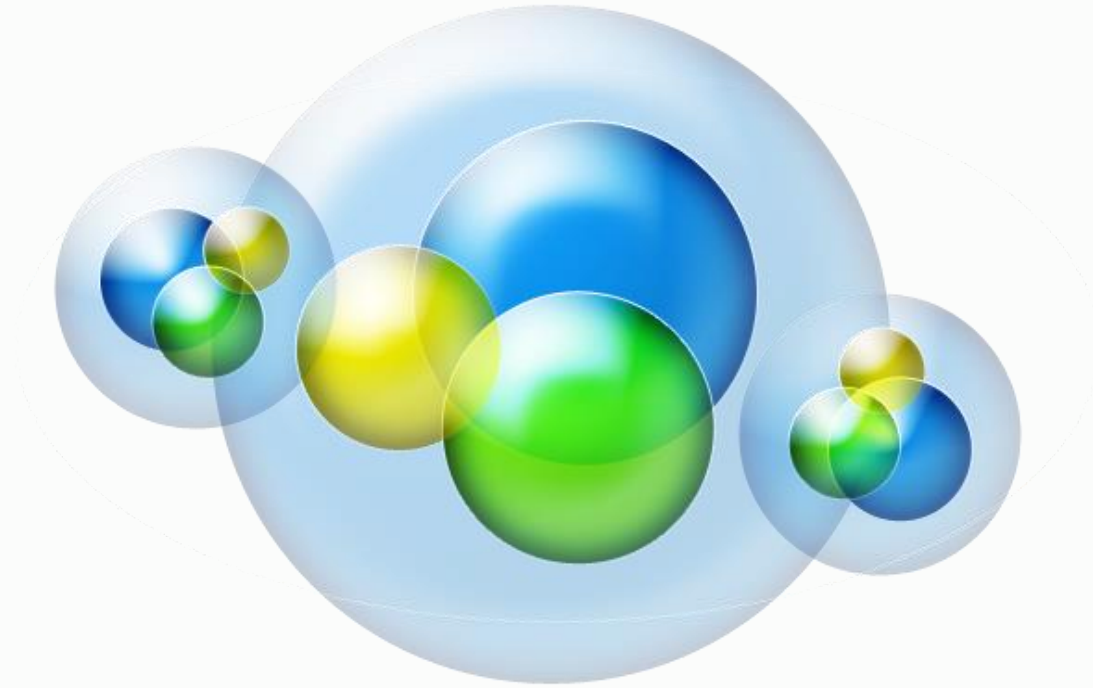




# DEPRECIATION & BUILDING FUNDS COMBINED BALANCE

[Source: Annual Audit Report – \$ Millions]





# **Taking MPS Communications Social & Mobile**

# **Superintendent Goals 2014-2015**

## **Goal 3 – Communication**

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- a. The Superintendent will investigate current strategies and evaluate effectiveness.**
- b. The Superintendent will expand Millard Public Schools social media presence and evaluate a Millard App for smart devices.**

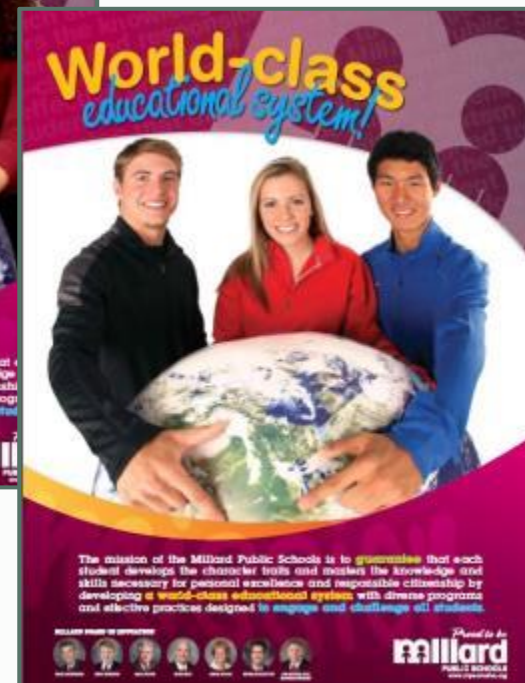
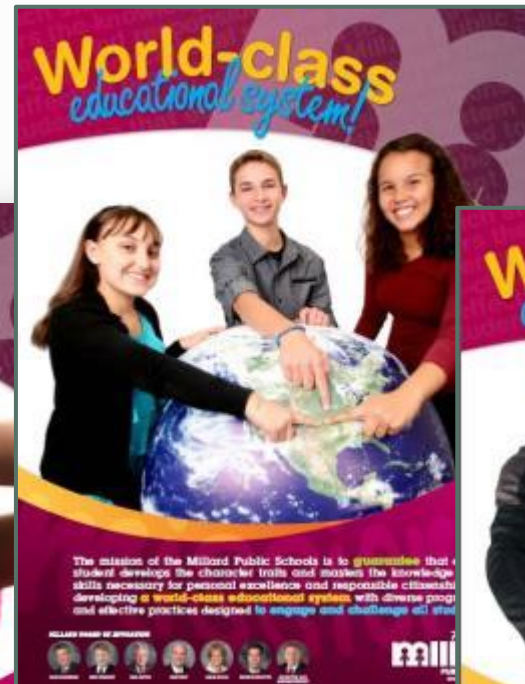
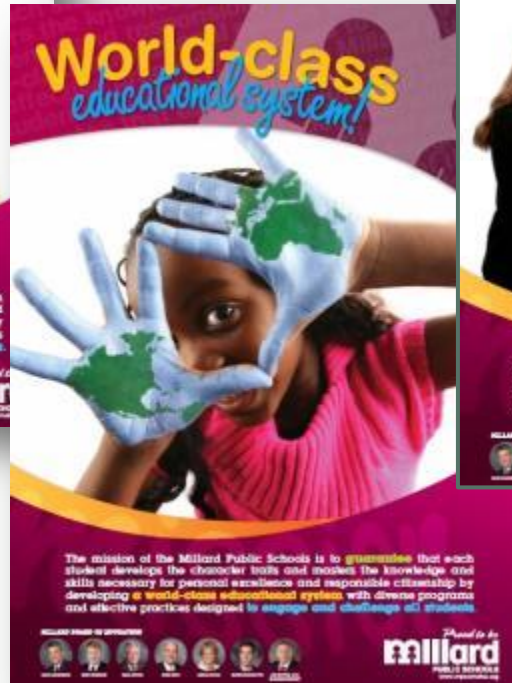
# **MPS Communications**

**Developing a Culture of Trust, Two-Way Communication and Fun!**



# Millard in Print

## Mission Posters





# Millard in Print

## Postcard



Dear Millard,

Thank you for taking a moment to see what is going on inside Millard schools. This year we opened our doors to 23,549 students. Additionally, we employ 2,884 teachers and support staff in our 38 buildings. We are fortunate to live in a community that values education. Below is a quick summary of some important information regarding our District:

- Thanks to the generosity of the Millard Public Schools Foundation, every Millard elementary school classroom is in the process of receiving five iPads for student use. This contribution of \$1.3 million

will have a significant impact on improving teaching and accelerating learning in a digital age.

- Millard South High School's "Early College Program" will begin in the fall of 2015. Enrollment will soon be underway. This program will be open to all high school students in the District. The Early College Program will provide an opportunity for students to earn their high school diploma while simultaneously earning their associate degree from Metropolitan Community College. We are excited to create such an incredible experience for our students. Generous contributions from UNO and Metro Community College have made this program a reality for our students.

- Millard Public Schools is the lowest-spending district in the state with an annual cost of \$9,590 per student. The District's spending is well below the state average of \$11,764 per student. Nonetheless, due to changes that will negatively impact our state aid, combined with slow growth in our property valuations, the District will likely face financial challenges in the coming years. More information regarding this is available on our website, [www.mpsomaha.org](http://www.mpsomaha.org).

It is easier than ever to stay connected with our schools. We are happy to announce our new mobile app that can be downloaded free. We also invite you to follow us on Twitter (@Millard PS) and friend us on Facebook.

Regards,

*Jim Sutfin*

Jim Sutfin, Ed.D.  
Superintendent, Millard Public Schools



### You can find

Q Millard Public Schools

### in the app store.



# Millard in Print

## Activities Express

15



# Millard in Print

## District Brochure

Proud to be  
**millard**  
PUBLIC SCHOOLS  
www.mpsomaha.org

A World-Class District



### Community Connections

#### MPS Foundation

Extraordinary Education is not the result of ordinary effort! Millard Public Schools is supported by the MPS Foundation. The Foundation invests in programs that bring educational opportunities and expanded services to Millard students at every grade level including:

- Kids Network, our before- and after-school child care program
- Free after-school study centers in every elementary, middle and high school
- Extended library hours at each high school
- College scholarships to graduating seniors
- Financially supporting Millard's Career Compensation Model
- Providing AP exam scholarships to high school students



#### Family Resource Center

The Family Resource Center at 6370 South 140th Avenue provides a lending library of books, toys and parenting resources. Families with children from birth to age eight are welcome to join the center by calling 402.715.8596.



#### PAYBAC Partners

Project PAYBAC® stands for Partners Assisting Youth, Business, And Community. Since 1988, Millard Public Schools has partnered with companies of all sizes to strengthen the connection with our business community. From learning pottery techniques to karate moves, financial strategies to healthy eating habits, local businesses have shared their wealth of knowledge and experience with Millard students. More than 250 PAYBAC partners are active in our schools including Southwest Airlines, HyVee, The Gap organization, Walgreens and Millard Lumber.

**Project PAYBAC®**



### Programs of Choice

A world-class education starts early. Millard offers eleven preschools throughout the district and a day kindergarten at every elementary school. The needs of gifted elementary and middle school students are met with the High Ability Learner Program. Students struggling academically are provided remedial and intervention. Parents may choose their neighborhood school or transfer to any school with available space. They also have the option to explore Millard's many programs of choice.

#### Advanced Placement

Millard's high schools offer twenty-three Advanced Placement® courses and dual enrollment opportunities for high school and college credit.

#### Core Academy

An official Core Knowledge School, the Academy offers elementary students a traditional and highly structured environment with major content areas follow the I.D. High Core Knowledge Sequence.

#### Montessori

Offered at both the elementary and middle school levels, students develop individual interests while progressing academically at their own rates in multi-age classrooms.

#### International Baccalaureate

Millard offers the only K-12 International Baccalaureate (IB) program in Nebraska and Iowa. The IB World Schools provide challenging courses with an international focus.

#### Career Academies

Open to juniors and seniors, the Career Academies include Education, Entrepreneurship, Culinary Skills, Health Science and Distribution and Logistics Management. Participants can earn credits toward high school graduation and also have the option to earn 24-36 hours of college credit at a reduced rate through Metropolitan Community College and the University of Nebraska at Omaha.

#### Additional Services for Students

Special education programs are provided for students from birth through grade 12. The English as a Second Language (ESL) Program provides English language instruction to students who are non-English speaking students who enter our community and these services.





# Millard Signage

## Buell Stadium



# Millard Signage

## Buell Stadium



# Millard Signage

## DSAC Lobby Electronic Bulletin Board



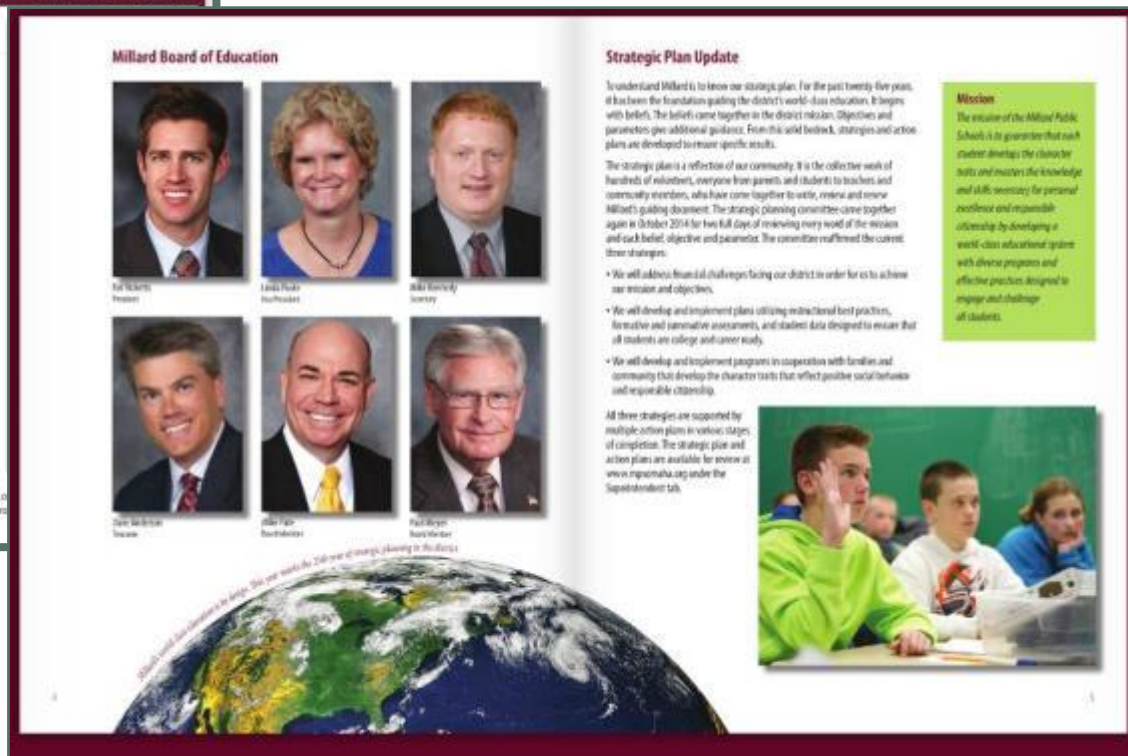
# Millard on the Web

## www.mpsomaha.org

20



The screenshot shows the Millard Public Schools website. At the top is a navigation bar with links: MPS, Careers in Millard, Inside Campus, Staff Links, ANGEL, Student E-Mail, Food Services, and Calendar. Below this is a login section with fields for Username, Password, and a Login button. The main header features the Millard Public Schools logo with the tagline "Proud to be millard PUBLIC SCHOOLS" and a background image of two students wearing safety goggles. A secondary navigation bar includes links: Enrollment Info, About MPS, Superintendent, Board of Education, Schools, Communications, and Contact Us. On the left is a vertical sidebar menu with categories like Activities, Athletics, and Facilities; Business Services; Community Involvement; Curriculum and Instruction; Food Services; Human Resources; Leadership and Staff Development; Learning Community; Misc. Magnets; MPS Foundation; NCLB AYP; Student Services; Technology; Transportation; and Calendar at a Glance. The main content area has a "District Highlights" section with articles on "Selective Abandonment" and "Summer School Registration". There is also a "Kindergarten Roundup" section with a calendar for February 2015.



This screenshot displays the "Millard Board of Education" and "Strategic Plan Update" page. The board members are listed in two rows with their photos and names: Ted Kierulff (President), Linda Hader (Superintendent), Mike Kennedy (Secretary), Dan Anderson (Treasurer), Mike Fahn (Board Member), and Paul Meyer (Board Member). The "Strategic Plan Update" section includes a "Mission" statement and three bullet points outlining the district's goals. At the bottom, there is a large image of the Earth with a quote: "We are the future. We are the world. We are the future of the world." and a photo of students in a classroom.

### Millard Board of Education

**Ted Kierulff**  
President

**Linda Hader**  
Superintendent

**Mike Kennedy**  
Secretary

**Dan Anderson**  
Treasurer

**Mike Fahn**  
Board Member

**Paul Meyer**  
Board Member

### Strategic Plan Update

To understand Millard is to know our strategic plan. For the past twenty-five years, it has been the foundation guiding the district's world-class education. It begins with beliefs. The beliefs came together in the district mission, objectives and parameters, give additional guidance. From this solid bedrock, strategies and action plans are developed to ensure specific results.

The strategic plan is a reflection of our community. It is the collective work of hundreds of volunteers, everyone from parents and students to teachers and community members, who have come together to write, review and revise Millard's guiding document. The strategic planning committee came together again in October 2014 for two full days of reviewing every word of the mission and each belief, objective and parameter. The committee reaffirmed the current three strategies.

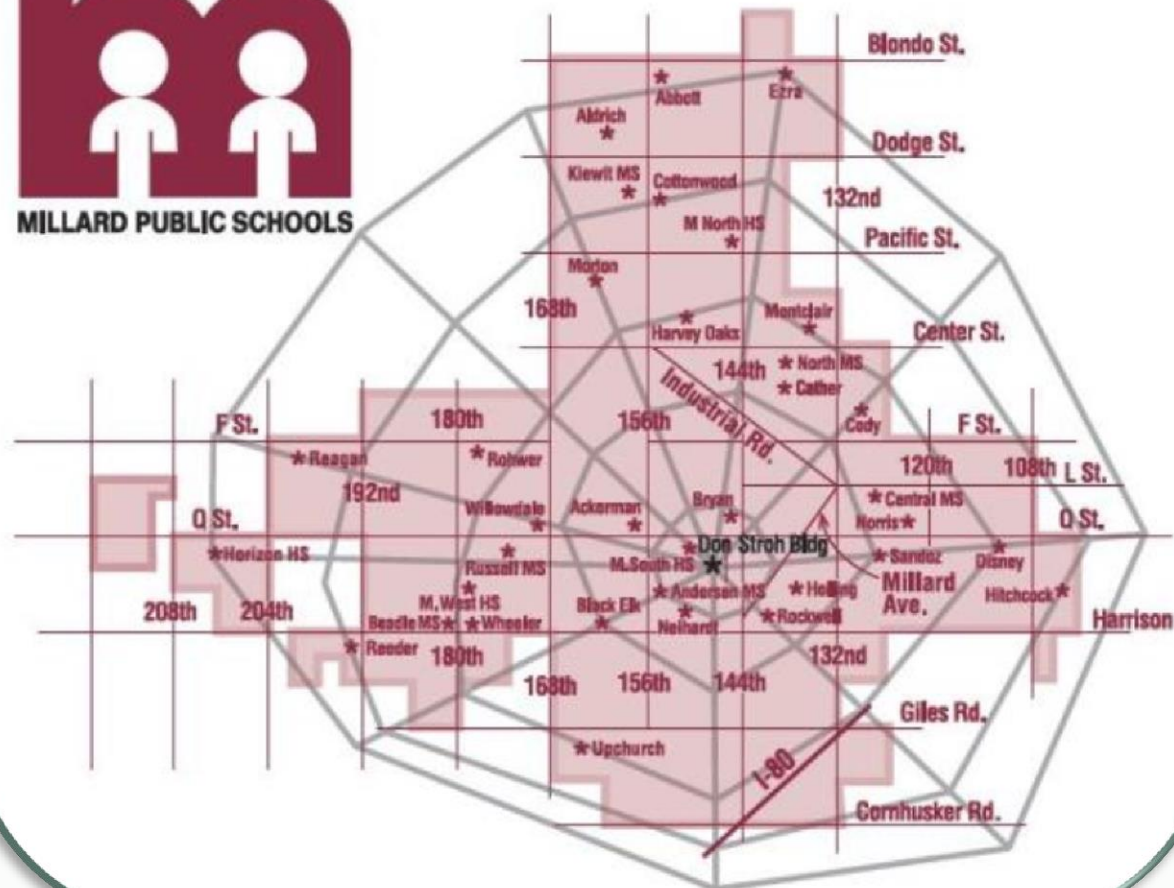
- We will address financial challenges facing our district in order for us to achieve our mission and objectives.
- We will develop and implement plans utilizing instructional best practices, formative and summative assessments, and student data designed to ensure that all students are college and career ready.
- We will develop and implement programs in cooperation with families and community that develop the character traits that reflect positive social behavior and responsible citizenship.

All three strategies are supported by multiple action plans in various stages of completion. The strategic plan and action plans are available for review at [www.mpsomaha.org](http://www.mpsomaha.org) under the Superintendent tab.

**Mission**  
The mission of the Millard Public Schools is to guarantee that each student develops the character traits and masters the knowledge and skills necessary for personal excellence and responsible citizenship by developing a world-class educational system with diverse programs and effective practices designed to engage and challenge all students.



# MPS Social Media Web






# **MPS Communicates**




**[mpscommunicates@mpsomaha.org](mailto:mpscommunicates@mpsomaha.org)**

# Proud2bMPS


## Blog and Newsletter

MPS Newsletter: February 17, 2015 - Issue 13



Employees of the Month



Search

Categories

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- [2014 - Issue 7](#)
- [2014 - Issue 8](#)
- [2014 - Issue 9](#)
- [2015 - Issue 10](#)
- [2015 - Issue 11](#)
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Issue 12 - February 2015

# #Proud2bMPS




Wondering about a snow day? You'll get the word first on the MPS Mobile App!

The quickest way to get word that classes are canceled is through the notifications on the MPS Mobile App. It's one of the many benefits enjoyed by the more than 6,500 parents and students who have downloaded the app. Visit the iTunes and Google Play store and join us on the MPS Mobile App. No smartphone or tablet? No problem! You can access the app for your Windows phone and for your computer at <https://mpsomaha.parentlink.net/m>.

# #Proud2bMPS





# #Proud2bMPS



**Likes  
3,097**

**Last Week's Post Reach  
3,566**

**Millard Public Schools** shared a link.  
Posted by Hootsuite [9] · November 20, 2014 ·

MPS Foundation Board votes unanimously to provide Millard with 2,500 iPads and 17 interactive smart boards for Millard elementary schools!  
<http://ow.ly/EDpRj>

Millard Public Schools - MPS Foundation Donations  
[communications.mps.schoolfusion.us](http://communications.mps.schoolfusion.us)  
Millard Public Schools · Website

10,488 people reached

[Boost Post](#)

**Millard Public Schools**  
Posted by Hootsuite [9] · February 11 ·

Valentine's Day was a big success at Disney Elementary School!

With Love  
Happy Valentine's Day

The Disney 4th grade Valentine's Party was a success!

198 people reached

[Boost Post](#)

**Millard Public Schools**  
Posted by Rebecca Kleeman [9] · February 4 ·

The weather forecast does not look good. School is canceled for Millard today. Stay safe!

3,106 people reached

[Boost Post](#)

**Millard Public Schools** shared a link.  
Posted by Hootsuite [9] · December 8, 2014 ·

Proud to say this is a Millard family! May the season be this bright for all of us. <http://bit.ly/1vFrr3a>

'Secret Santa' Surprise For A Family Who Adopted 8 Brothers! | The...  
[www.youtube.com](http://www.youtube.com)

A family from Omaha, Nebraska get an incredible surprise from Erin Mrozek, Director of Marketing at Chicken of the Sea, for being such a...

11,668 people reached

[Boost Post](#)

**Millard Public Schools**  
Posted by Hootsuite [9] · January 12 ·

So excited to welcome more than 400 families to Millard South tonight to talk about Early College!

3,332 people reached

[Boost Post](#)

**Millard Public Schools**  
Posted by Hootsuite [9] · January 23 ·

Who is that masked woman? Zero is the hero at Norms!

1,745 people reached

[Boost Post](#)

# #Proud2bMPS



**Followers  
2,623**



MillardPublicSchools retweeted  
**WOWT 6 News** @WOWT6News · Feb 21  
Congrats to Millard South!  
Class A State Champions for the first time since 2008. #nebpreps



View more photos and videos





# Behold Phenomenon of a <sup>27</sup> Tweeting Superintendent

## 3,983 Followers



# A Tweeting Superintendent + Snow = Viral

MPS Superintendent reviewed  
**Fake Noah Dartmann** @I\_Noah\_Guy30 · Feb 3  
 Hey @jsutfin the millard south basketball team has something for you after you cancel school.....thank us later  
 Matt Kinkle and Garran Pauli



**Josie** @joselyn\_vacek · Feb 3  
 batman is a better fit for you anyway just like a snow day is for millard kids  
 @jsutfin



1 3 View photo

Megan Geerts favorited  
**sara** @saraanixx · Feb 3  
 "Let it snow!" - Princess Sutfin @jsutfin



45 220 View photo

**MPS Superintendent** @jsutfin · Jan 8  
 Dear Students - Thank you for the laughs! I have to sign off now. Awesome night. Make it a great day tomorrow! #millardproud

54 275

# A Tweeting Superintendent + Snow = Viral







# MPS Mobile App





# MPS Mobile App

**iTunes**

**Google Play**

**<https://mpsomaha.parentlink.net/m>**